



FOR IMMEDIATE RELEASE
August 22, 2023

Contact: Alison Jakubcin
Marketing Specialist
989-354-1531
ajakubcin@aaacu.com

Alpena Alcona Area Credit Union Donates to Lincoln Lions Club

Alpena, Michigan, August 22, 2023 – Alpena Alcona Area Credit Union (AAACU) recently donated to support the Lincoln Lions Car and Tractor Show.

The Lions Club of Lincoln hosts an annual Car and Tractor Show to raise funds to provide scholarships annually to students in Alcona County. Each year the Lincoln Lions seek out sponsorships and donations from community members and businesses to assist with raising funds. AAACU donated a beach themed prize pack for the event including a cooler, beach towels, sunscreen, pop, lemonade, hats, and snacks.

Sponsorships to organizations like the Lincoln Lions are funded by our Community Reinvestment Fund. These funds are comprised of dollars donated back into our communities thanks to credit union members who choose to receive their monthly statements electronically. The credit union pledged to donate \$9.00 annually for each of these e-statement accounts and in 2023, AAACU will donate up to \$238,000.00 back into the communities they serve.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of July 31, 2023, AAACU provides service to 44,794 members with total assets equal to \$740,089,334.